SHORELINE HIGHWAY ASSOCIATION

Non - profit association of public officials, civic and farm organizations and others — to foster construction and improvement of the Shoreline highway — traversing and serving San Francisco, Marin, Sonoma, Mendocino, and Humboldt Counties, in the Redwood Empire.

Affiliated with the
REDWOOD EMPIRE ASSOCIATION
Non-Profit Travel Promotion Organization Representing Nine Counties
85 Post Street . . . . . San Francisco . . . . . GArfield 6554

March 1, 1940

TAKE THE SHORELINE TO SAN FRANCISCO ... MARCH 7TH.

San Francisco is interested in your Shoreline Highway, having supported the Shoreline Highway project from its inception, and have contributed substantially to the original joint highway district which financed the construction of the Jenner Bridge.

Therefore, the Shoreline Highway Association will meet in San Francisco as follows:

10 A.M., THURSDAY, MARCH 7TH, CITY HALL.

Strategy designed to obtain additional improvements on your Shoreline Highway will be mapped during the morning session -- for submission to the INTER-COUNTY HIGHWAY CONFERENCE, scheduled for 1:30 P.M. City Hall, same day.

So therefore, bring a substantial delegation and your ideas -- and attend the above two highly important and timely sessions, both of which will be dedicated to the planning of campaigns and negotiations which should eventuate in the obtainment of more and larger construction allocations.

See you on March 7th, City Hall, San Francisco!

My kindest regards and greetings to you.

Sincerely yours,

George Lindley
President